



new**futures**→



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2022 ANNUAL IMPACT REPORT



ADVOCATING IN HONOR

When Anena Hansen first approached New Futures about volunteering in fall 2021, she simply wanted to continue her late partner's legacy of supporting the Granite State in its battle against addiction.

Anena's partner, former N.H. Rep. Phil Spagnuolo, had struggled with substance misuse for years before a short stint behind bars in 2015 inspired him to embrace sobriety and to dedicate his life to helping others navigate a path to recovery. Phil's own path led him to the New Hampshire Statehouse and other halls of power, where he worked tirelessly to educate elected officials about the systemic barriers faced by those suffering from Substance Use Disorder and mental health issues, among other frequently stigmatized issues.

"He lived five years clean and sober," said Anena. "And during that time, he lobbied in Washington, he spoke at Ivy League universities, and he even got

elected to the New Hampshire House of Representatives running on a platform of addiction and recovery."

"He was a powerhouse, right up until the end, when the support he needed for his mental health and substance use issues wasn't there," she added. "...or maybe he was just too afraid of the stigma to ask."

Several months after Phil died in June 2021, some of his former colleagues in the House of Representatives contacted Anena and shared their plans to introduce legislation in Phil's honor proposing to strengthen New Hampshire's substance use treatment systems.

Throughout the 2022 legislative session, Anena worked tirelessly to advocate for the bill, which proposed to increase access to substance use and mental health treatment services. She joined New Futures and other partner organizations, testifying and

sharing her own recovery story before House and Senate committees.

"That was the first time I saw the New Futures staff at work," said Anena. "I brought my story because that's what I have. The story of loving a public servant who advocated for parity laws, and still didn't get the help he needed. The story of being left behind to grieve a preventable death of the man I thought I was going to grow old with."

"But New Futures brought the facts. They brought the data, they brought the technical inside knowledge of why this bill mattered, what's missing now, what would be provided under this legislation, and why that gap needed to be bridged."

Jake Berry, Vice President of Policy at New Futures, was side by side with Anena at the hearing and believes that his facts and data coupled with her personal story about Phil really had an impact on legislators.

"The legislators that heard her story really took it to heart, and the bill was able to progress and ultimately pass," said Berry.

The bill inspired by her late partner was signed into law by Governor Chris Sununu in May. Today, Anena Hansen serves on the New Futures Board of Directors to continue her work supporting recovery-friendly legislation - in honor of Phil.



WELCOME

Dear Friends and Colleagues:

2022 was a pivotal year for the health of the Granite State.

New Futures, and New Hampshire, had to contend with the ongoing pandemic, rising overdose rates, behavioral health concerns in schools and a variety of other challenges - all while working to defeat a series of harmful bills that threatened to undermine our state's public health systems.

Thankfully, with the dedication and support of New Futures' remarkable partners and advocates, we were able to beat back almost all of the anti-public health bills and expand our partnerships to empower the next generation of advocates to guard the health of our state.



Over the last year, New Futures embraced a series of new programs, tools and strategies to increase engagement and grow our impact inside and outside the Statehouse. In addition to emails, letters and phone calls to lawmakers, we implemented a new ThruText program that helped to connect advocates directly with legislators over text message. We expanded our social media presence to include the Instagram and Tiktok, and we enhanced the use of video in our communications and advocacy. For trainings, we renewed our Extended Learning program with students at Winnisquam High school, and launched our first-ever Child Care training cohort, a four-part series that prepared parents, teachers and other child care professionals to advocate for New Hampshire's youngest residents. Together, these efforts helped to engage new advocates in 2022 and bring new voices to the fight to support the health of New Hampshire and its people.

Thanks to the work of so many, we were able to turn back more than 40 bills aiming to weaken New Hampshire's public health infrastructure as part of our Campaign for a Healthy NH. We passed bills to improve access to substance use and mental health treatment, and we were able to preserve access to critical health data through the Youth Risk Behavior Survey, among other legislative wins.

Looking ahead to 2023, we will have our work cut out for us once again. New Futures is already working with a broad coalition of partners and advocates to reauthorize the Granite Advantage Health Care Program, New Hampshire's Medicaid expansion, which provides health insurance coverage to more than 90,000 Granite Staters in need and is set to expire at the end of 2023. We are also putting in place a multi-pronged campaign to increase access to quality, affordable childcare for New Hampshire families. Both of these priorities are critical to the health of our state.

Are you interested in taking part in making New Hampshire healthy? There are a number of ways to get involved in 2023:

- Taking part in an advocacy training
- Attending a community meeting
- Engaging in an issue-based campaign table
- Making a charitable donation in support of our policy and advocacy work

Our success would not be possible without your support, your voice or your advocacy efforts. We look forward to our continued work together to create a healthier and happier New Hampshire.

Michele D. Merritt, Esq., President and CEO
Gary Lavoie, Board Chair

MISSION & VISION

New Futures is a nonpartisan, nonprofit organization that advocates, educates, and collaborates for a healthy New Hampshire.

We envision a state and local communities whose public policies support the health and wellness of all Granite Staters.

CHANGE LEADERS

At New Futures, we take a comprehensive three-pronged approach to creating policy change by combining the subject matter expertise of our policy staff, the deep connections of our community engagement team and the messaging prowess of our strategic communications department. Together, these three critical pieces ensure that advocate voices are empowered throughout the legislative process.

We believe in solving problems at the source. We listen to the issues affecting Granite Staters, link them with organizations who can help, and then work to create a policy solution that solves the problem for everyone. Along the way, we empower the same Granite Staters to find their voice, share their lived experiences, and become champions advocating for change.



KEEPING NEW HAMPSHIRE HEALTHY

In 2022, more than 40 pieces of legislation were introduced that, if passed, would have undermined New Hampshire's public health system like never before.

"What we were really seeing were bills that didn't have evidence-based public health at the front and center," said Kate Frey, Vice President of Advocacy at New Futures. "The 40 bills that were introduced would have had really negative impacts to not only our reaction to COVID, but to tried-and-true programs like our children's immunization program."

In response, New Futures launched the Campaign for a Healthy New Hampshire in January and spent the 2022 legislative session working to preserve our state's public health infrastructure and keep the Granite State a safe place to live, work, and raise a family. The campaign goals included preserving vaccine access, maintaining healthcare data collection and delivery, promoting public health measures, and supporting the long-term health of New Hampshire.

"A majority of my work this year was really focused on this campaign," Frey said. "Now that those threats have been defeated, I hope we can all get back to strengthening our public health system and making sure it works for everyone."

CAMPAIGN FOR A HEALTHY NH HIGHLIGHTS

- Defeated or weakened 41 out of 43 anti-public health bills
- Supported a public health system that got over 900,000 people vaccinated for COVID-19
- Collected 314 signatures on a petition urging lawmakers to oppose legislation trying to limit access to vaccines
- Advocates sent 807 personalized emails to their representatives in line with New Futures priorities
- 11 advocates sent opinion pieces to local newspapers



2022 IMPACT: PARTNERSHIPS

84

one-on-ones with
advocates

277

local coalition meetings
attended to inform on
legislation

9

In-district meetings or
panel discussions with
legislators

COLLABORATING FOR SUCCESS

Partners, advocates and lawmakers came together in 2022 to rally against a harmful House Bill that threatened the health and well-being of vulnerable youth.

The so-called "Parental Bill of Rights" would have elevated parental rights over those of children, even in cases that threaten the health or well-being of the child. As proposed, this law would have required school guidance counselors to "out" children to their parents - even if the child was not ready and it created an unsafe environment at home.

N.H. Rep. Kimberly Rice, New Futures' Legislator of the Year, was committed to beating back this damaging legislation. Her heroic efforts to stall the bill gave New Futures time to continue to partner with other organizations like NH Legal Assistance, GLAAD, ACLU, NAMI NH, and Waypoint. Together, this coalition compiled data and built a public campaign against the bill.

"When this bill was defeated in the House, there were cheers in the gallery," said Emma Sevigny, Children's Behavioral Health Policy Coordinator. "It was my favorite moment from the year."

EMPOWERING LEADERS

Each February, New Futures hosts the medical residents of Dartmouth Health's Boyle Community Pediatric Program for a day of training and advocacy.

After learning about the legislative process in New Hampshire and how lived experience can have a huge impact with lawmakers, the residents head to the state house to begin their advocacy. Some meet with legislators or convene with the governor to discuss pediatric policy priorities like paid family medical leave and gun violence prevention. Others testify at hearings, providing their unique perspective on issues affecting their pediatric patients.

"There is no one better to advocate for laws that affect their ability to provide care than the doctors," said Jess Wojenski, Training Manager at New Futures. "Pediatric Advocacy Day really empowers the residents to realize that advocacy can be an important part of their work."

This partnership has led to some big policy wins in recent years like the passage of Tobacco 21 and the defeat of anti-public health bills.

2022 IMPACT: TRAINING

54

trainings held remotely, in-person, and on location.

591

advocates trained

31

organizations trained



EXPANDING TECHNOLOGY

2022 saw the continued impact of the COVID-19 pandemic. While the legislature was back in session in a traditional capacity within the state house, some key changes forced the New Futures staff to explore new opportunities for communication.

"Prior to COVID, we would stand in the halls on voting days to pass out flyers to representatives as a final opportunity to get personal stories and data in front of them," said Data Manager Katie Parziale. "This year, we found a new way to get creative."

Insert peer-to-peer text messaging. This service allowed New Futures to communicate with lawmakers by sending personalized text messages. In the texts, New Futures was able to include digital flyers and encourage legislators to vote in line with New Futures recommendations.

"I'm thrilled with how texting worked this year," said Parziale. "COVID may have forced the pivot, but texting is here to stay."

2022 IMPACT: TECHNOLOGY

44

emails sent encouraging advocates to take action on specific legislation

4,800

people receiving New Futures emails

10,859

text interactions with lawmakers and advocates in 2022





REFOCUS: COMMUNITY ENGAGEMENT

At New Futures, relationships are made through community engagement. The CE team builds connections with grasstops and grassroots advocates, serves on coalitions, connects citizens to our issues, and empowers advocates to take action.

Since its inception, each community engagement coordinator represented all of New Futures' issue areas in one designated region of the state.

The widespread adoption of technology in response

to the pandemic allowed the CE team to refocus.

Now, each community engagement coordinator works on a particular issue or two and serves the entire state.

"This refocus has really allowed us to work even closer with our in-house policy experts and build deeper relationships with advocates in our issue areas," said Martha McLeod, Vice President of Community Engagement.

MEET THE COMMUNITY ENGAGEMENT TEAM:



MARTHA McLEOD
VP of Community Engagement

Issue Areas: Healthy Aging



JANET HUNT
Community Engagement
Coordinator

Issue Areas: Substance Misuse
Prevention, Public Health



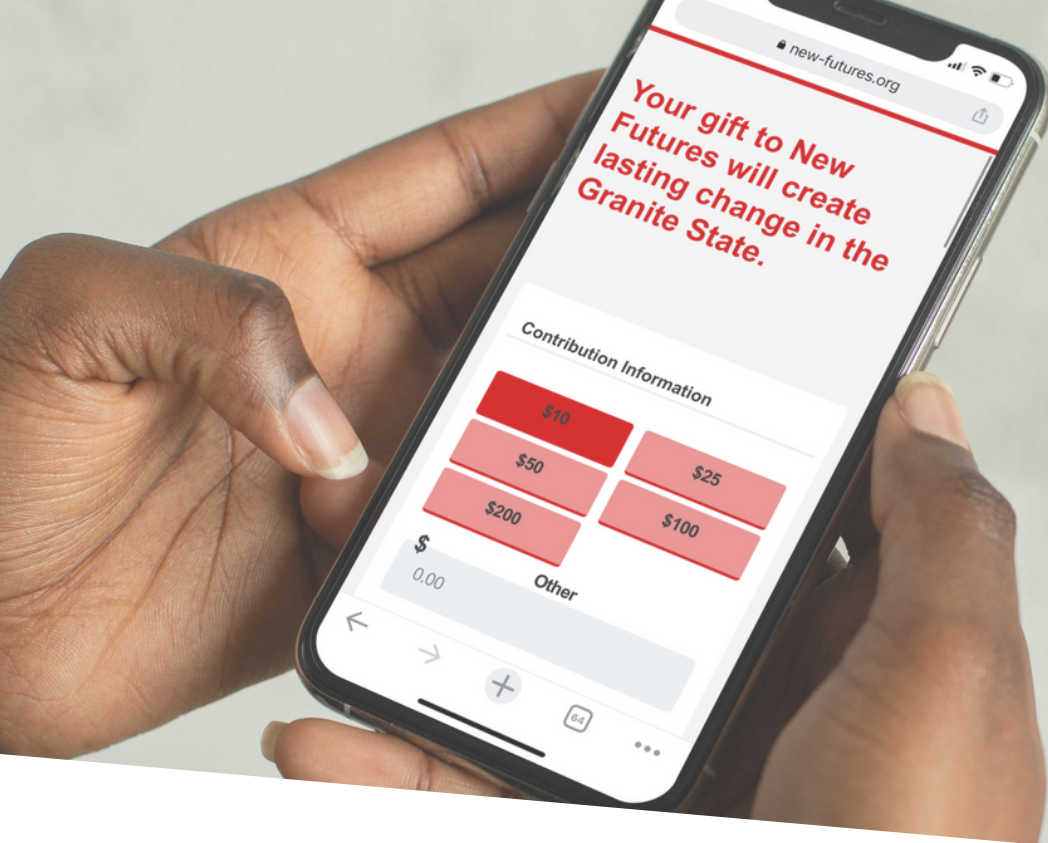
KIM IP
Community Engagement
Coordinator

Issue Areas: Mental Health,
Health Care, Access to
Treatment



JILLIAN ANDREWS-DUBOIS
Community Engagement
Coordinator

Issue Areas: Early Childhood,
Access to Child Care, Children's
Behavioral Health



A NEW SEASON OF GIVING

In early September, Jim Doyle arrived at New Futures as the organization's first Director of Development. His arrival marked the culmination of a year-long exploration into the world of charitable giving by the New Futures Board of Directors and senior leadership.

While his arrival might have marked the culmination of an exploration, it also marked the beginning of a new endeavor at New Futures.

Doyle quickly went to work building out the first giving campaign of his tenure, which launched in mid-November. In a span of just six weeks, New Futures raised \$1,800 from 15 individual donors reached through email, social media, and peer-to-peer texting. The amount raised and the number of unique donors are more than double what was raised in the same six-week span the year prior.

"Building a culture of giving from the ground up is a huge endeavor, but I'm thrilled by the early start we've gotten," said Doyle.

"There's tons of room for growth in 2023 and beyond," added Doyle. "I'm excited to meet with many of our generous donors in the new year to discover what motivates them to give."

2022 IMPACT:
INDIVIDUAL GIVING

\$1,800

raised from fall appeal efforts
in November & December

15

individual donors

To support our work at
New Futures with a
charitable gift, visit
new-futures.org/donate.

OUR PEOPLE

SENIOR STAFF:



Michele Merritt
President & CEO



April Arel
VP of Finance &
Operations



Jake Berry
VP of Policy



Kate Frey
VP of Advocacy



Martha McLeod
VP of Community
Engagement

STAFF:

JILL BILLOW
Senior Bookkeeper

BRENDA BUTTERFIELD
Bookkeeper/Administrative Assistant

SAMMI CHICKERING
Communications Director

JILLIAN ANDREWS DUBOIS
Community Engagement Coordinator

JIM DOYLE
Director of Development

JANET HUNT
Community Engagement Coordinator

KIM IP
Community Engagement Coordinator

KATIE PARZIALE
Data and Digital Engagement Manager

ALISHA PROCTOR
Communications Coordinator

EMMA SEVIGNY
Children's Behavioral Health Policy Coordinator

JESS WOJENSKI
Training Manager

REBECCA WOITKOWSKI
Kids Count Policy Director

BOARD OF DIRECTORS:

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KELLY UNTIET, VICE CHAIR
CATCH Neighborhood Housing

KELSEA HALE, TREASURER
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GLENN QUINNEY, SECRETARY
Bedford Counseling Associates

BORJA ALVAREZ DE TOLEDO
Waypoint

THE HONORABLE JACLYN COLBURN
New Hampshire Superior Court

JAMES CRAIG
Craig, Deachman & Associates

ANNETTE ESCALANTE
Farnum Center

JAY GUPTA
Harbor Homes

ANENA HANSEN
Freelance writer

WALTER D. MEDLEY III
Realtor

JOHN MONAGHAN
Realtor

SHELLEY RONDEAU
Central New Hampshire VNA & Hospice

TYM ROURKE
Third Horizon Strategies

BECOME A TRAINED ADVOCATE

In recent years, New Futures has provided trainings at no cost to individuals and organizations who share one or more of our health policy priorities.

Our expectation is that trained advocates will use their voices to speak up for issues important to them and for the health and wellness of all Granite State residents.

Advocacy trainings, for both individuals and organizations, focus on specific advocate skill-building, like crafting your message, testifying in Concord, calling your lawmakers, and using social media to better help you or your organization raise your voice for New Hampshire's health and wellness.

Learn more about the training program, request a speaker or trainer at an upcoming event, or check out upcoming New Futures trainings by visiting new-futures.org/trainings or by scanning the QR code below.



BY THE NUMBERS

2021 REVENUE


NH Charitable Foundation - Designated Fund	\$570,100
NH Charitable Foundation - Field of Interest	\$290,000
Endowment - Expanded Capacity	\$530,000
NHCHF - Expanded Capacity	\$85,000
NHCF - Expanded Capacity	\$310,000
The AEC Foundation	\$100,000
Alliance for Early Success	\$50,000
Other Grants/Income	\$310,055
Donations and BOD Giving	\$22,903
Investment and Interest	\$32,219
Shared Services	\$106,749
Fiscal Sponsorships	\$172,983
SBA PPP Debt Forgiveness	\$222,500
TOTAL REVENUE	\$2,802,509

2021 EXPENSES

CORE	\$649,611
Expanded Capacity	\$964,673
Children's Behavioral Health Collaborative	\$23,596
Alliance for Healthy Aging	\$111,684
Alliance for Early Success	\$56,150
COVID Equity Grants	\$27,623
Fiscal Sponsorships	\$141,134
Pass Through Grants	\$97,746
General and Administrative	\$83,895
TOTAL EXPENSES	\$2,156,112

Donor Privacy Statement: New Futures does not and will not sell, rent, or exchange its donor lists or any donor's personal information to any other entity.

Financial Statement Notice: These condensed financial summaries were prepared by the Vice President of Finance and Operations at New Futures from its audited financial statements for the year ending 12/31/21. These financial statements, including related notes and the independent auditor's report of Vachon Clukay & Company PC., Manchester, NH are available for review upon request.

A silhouette of a family of four is shown from behind, standing on a grassy field and looking towards a bright, hazy horizon. The father is on the left, the mother on the right, and two children are in the middle, holding hands. They are all wearing plaid shirts. The background is a soft, warm glow, suggesting a sunrise or sunset.

"When I think of the many lives lost because they never got needed services, I wonder what they would have done with their lives. What would they have brought to others, and how much did so many miss out because they were gone? The work done by New Futures helps make people listen to the real needs people have. By doing this, Great Policy does happen, and lives are saved."

Rik Cornell, LICSW
Mental Health Center of Greater Manchester