



Marijuana Commercialization

The reality:

- Marijuana commercialization is not about increasing revenue for communities, it is about profits over people.
- When Big Marijuana moves in we will see:
 - Big Tobacco 2.0.
 - Pot shops in communities.
 - Targeted advertising to youth to expand customer base.
 - Increased drugged driving.
- NH already has:
 - The highest rates of youth alcohol consumption in the country.
 - The highest rates of binge drinking in the country.
 - The lowest investment of dollars into substance misuse prevention, treatment and recovery.

Isn't this inevitable?

- 20 states have rejected legal retail sales.
- 70% of Colorado cities & towns have rejected retail sales or commercial production.
- Maine & Massachusetts legalized marijuana in 2016 and still have not figured out how or when they will begin retail sales.
- NH is in a unique position to take a wait-and-see approach.

But NH needs the revenue!

- Public health and safety costs, as well as start-up & regulatory investments, cancel out the revenue dreams.
- Substance misuse already costs NH \$2.36 billion annually.