



SUPPORT SB 647: A FREE, PRIVACY-FIRST PRESCRIPTION DISCOUNT CARD PROGRAM



Rising Prescription Costs in New Hampshire

Across New Hampshire, rising prescription prices are driving up out-of-pocket costs, leaving many individuals, families, and older adults unable to afford the medications they need. A recent survey found that Granite Staters are struggling to afford their prescriptions across all income levels.



1 in 2

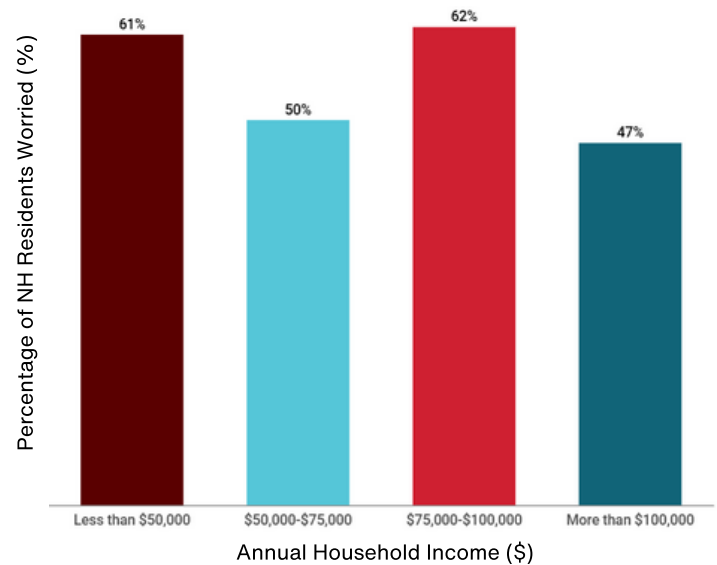
worried about
affording their
prescriptions¹



1 in 4

cut pills in half, skipped
doses, or did not fill a
prescription due to cost¹

Percent of NH Residents Somewhat or Very Worried
About Affording Prescription Drugs, by Income Group



Source: new-futures.org/CHESS

SB 647: A No-Cost, Privacy-First Prescription Discount Card Program

SB 647 would bring a free, privacy-first prescription discount card program to New Hampshire. The program would save Granite Staters money on their prescriptions and offer nationwide pharmacy access—all without selling their personal data.

By helping New Hampshire address rising prescription costs while putting the savings directly into the pockets of Granite Staters, this program benefits everyone.



Key Features of the Program



Significant Savings for Patients

Substantial discounts on both generic and brand-name medications, with some saving an average of \$219/month.²



No Cost to Patients or the State

Free for residents to use with no membership fees, enrollment costs, or taxpayer funding required.



Privacy Protection

Unlike commercial discount cards, patient data is not sold to third parties or used for commercial purposes.



Universal Access

Available to all NH residents regardless of insurance status or income level.



Revenue Generation

Can generate revenue for NH that can be reinvested into other health care priorities.

How Do Prescription Discount Cards Work?

Prescription discount card programs offer a way for anyone to save on medications. You can use a discount card instead of insurance or Medicare when your plan doesn't cover a medication, or when the discount card provides a better price than what you'd pay through your insurance or Medicare.

How Much Could You Save?

Savings vary, but for one discount card program, the **average savings is 80% for generic drugs and 18% for brand drugs**. For a generic blood pressure medication (Lisinopril), the retail price is about \$56, and the discount card could bring the price to as low as \$8, **saving you \$48 on a 30-day supply**.²



TAKE ACTION TO SUPPORT SB 647

Use your voice to advocate for bringing a free, privacy-first prescription discount card program to New Hampshire.



SIGN THE PETITION

Tell NH lawmakers you support a privacy-first prescription discount card.



CONTACT LAWMAKERS

Email or call NH lawmakers and urge them to support prescription relief for Granite Staters.



SHARE YOUR STORY

Share your experience affording your prescriptions.



Take action at
new-futures.org/prescription-drugs

SCAN ME



References:

1. *New Hampshire Consumer Healthcare Experience State Survey* (2024, October). Health Care Value Hub at Altarum and New Futures. <https://healthcarevaluehub.org/consumer-healthcare-experience-state-survey/new-hampshire>.
2. ArrayRx (n.d.). *Frequently asked questions*. Retrieved December 1, 2025, from <https://arrayrxcard.com/Frequently-Asked-Questions>.

SUPPORTED BY:

newfutures
SOLVING PROBLEMS THROUGH POLICY CHANGE

AARP
New Hampshire

NHAA
NEW HAMPSHIRE ALLIANCE
FOR HEALTHY AGING
ADVOCACY

Updated: 12/11/25