

new futures



2018 ANNUAL REPORT

Contents

2	WELCOME
3	MISSION, VISION, & FOCUS AREAS
4	HOW WE WORK
5	2018 GROWTH AND ENGAGEMENT
7	RALLY TO REAUTHORIZE #MEDEX
9	ADVOCATE STORY: CARRIE
10	ADVOCATE STORY: SUSAN
11	AWARDS
12	GET INVOLVED
13	BY THE NUMBERS
14	LEADERSHIP

Welcome

Dear Friends and Colleagues:

Thank you for making 2018 yet another remarkable year for New Futures. During this past year, we have witnessed tremendous growth and change – both for our organization and the state of New Hampshire. The positive change experienced in 2018 would not have been possible without the unwavering support and dedication of New Futures’ staff, board, partners, advocates, funders, and policymakers.

With your support in 2018, New Futures successfully advanced three campaign priorities: Medicaid Expansion Reauthorization, Childhood Lead Poisoning Prevention and preventing Marijuana Commercialization. Each of these victories required numerous advocacy trainings, stakeholder meetings, community listening sessions, letters to the editor and phone calls to legislators. We are proud to say that this hard work paid off. Your dedication ensured New Hampshire’s policymakers were sufficiently educated and informed on these issues, resulting in overwhelming margins of victory for each of these critical priorities.

Beyond our shared campaign wins in 2018, New Futures also grew our internal capacities to support partners and communities. With enhancements to our Community Engagement team and our shared services program, New Futures built a strong cohort of health advocates across the state, provided dozens of trainings to mission-aligned nonprofits, and worked to build the advocacy skills of the Granite State’s nonprofit sector. With your help, New Futures will continue to grow and expand these important programs in service to our nonprofit partners in 2019 and beyond.

Looking forward, New Futures will continue to partner with like-minded organizations and coalitions to advance the health and wellness of all Granite Staters. During the 2019 legislative session, New Futures will focus our policy and advocacy efforts on growing state investments for early childhood supports, supporting health care workforce development, and ensuring the preservation of healthy communities by defeating efforts to commercialize marijuana.

We hope you will join us in our fight to keep New Hampshire healthy by becoming a trained New Futures advocate, attending New Futures’ meetings, sharing your story with a lawmaker, or making a charitable donation in support our policy and advocacy work. For New Hampshire to stay the great state that it is, we must work together to make a difference.

Michele D. Merritt, Esq.
President and CEO

Kelsea Hale
Board Chair

Our Mission

We are a nonpartisan, nonprofit organization that advocates, educates, and collaborates to improve the health and wellness of all New Hampshire residents.

Our Vision

We envision a State and local communities whose public policies support the health and wellness of all Granite Staters.

Our Focus Areas



ALCOHOL & OTHER DRUGS

We support evidence-based prevention, treatment, and recovery programs in the Granite State.



GENERAL HEALTH

We envision a state with adequate and affordable health services provided to all NH residents.



EARLY CHILDHOOD

We support policies which give NH's children what they need to thrive now & in the future.



ACCESS TO TREATMENT

We aim to ensure access to substance use and mental health treatment programs in NH.



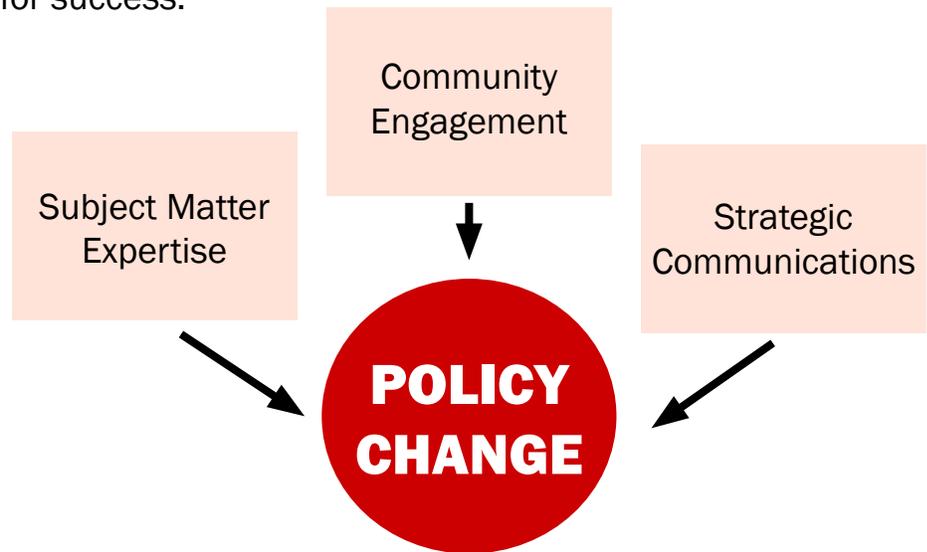
CHILDREN'S BEHAVIORAL HEALTH

New Futures is the backbone for NH's Children's Behavioral Health Collaborative.

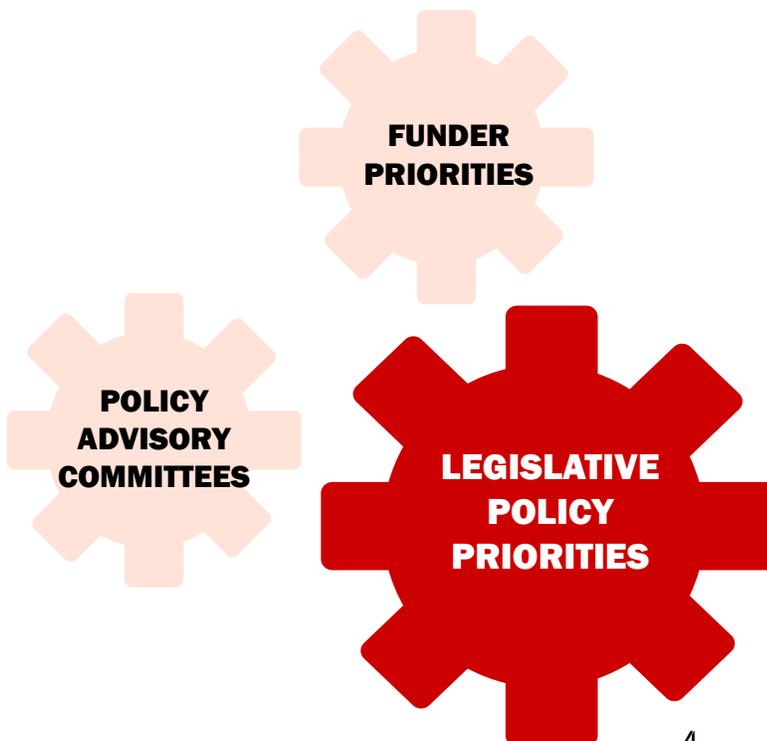
How We Work

When you combine the subject matter expertise of our policy staff, with their in-depth knowledge of the legislative process, community engagement staff, connecting citizens to our issues and empowering them to take action, and strategic communications, ensuring unified messaging and broad identification of our positions in the press and among policymakers, you have a recipe for success.

Whether the aim is to pass or prevent passage of legislation on a particular health issue, defend against cuts to critical public programs, or educate the public about the impact of a particular policy, our model ensures that we make a difference.



How We Select Policy Priorities



Consistent with our core focus areas, New Futures works to advance several mission-aligned policies with high level priorities developed in collaboration with our funders. New Futures' ranking of bills in funder-prioritized policy areas is guided by policy advisory committees comprised of experts and leaders in each field. Our campaign priorities are then determined based on the estimated resources required to advance a specific policy objective, and the political will to move the policy forward.

2018 Growth and Engagement

Increased Regional Community Engagement Capacity

In the past year, New Futures has significantly expanded our community engagement and training capacity in order to build up a robust network of advocates in all regions of the Granite State. Together, we are focused on ensuring access to health care, promoting healthy early childhood development, supporting those living with a substance use disorder, and building a system of care for children with behavioral health needs.

Our Community Engagement team looks forward to working with you to help you find the best way to use your voice to advocate for the health of New Hampshire.



Advocacy Campaign Capacity



To achieve our mission and build up nonprofit advocacy capacity in the Granite State, New Futures provides shared services and convening power to the nonprofit advocacy field. Though many policy priorities can be achieved through ongoing advocacy by our policy coordinators, some require large-scale, public-facing efforts.

Since 2016, we have brought forth a few targeted, issue-based campaigns each year which push policy initiatives forward with community meetings, contact with the media, phone bank and letter campaigns, mobilizing advocates to rally or testify, and more.

Recent campaign wins include doubling of the Alcohol Fund, increased funding for child care and full-day kindergarten, the reauthorization of Medicaid Expansion, opposition to marijuana legalization, and passage of protections against childhood lead poisoning.



A Focus on 0-5

As part of New Futures expansion to focus on early childhood and health policy work, in 2016, we launched New Futures Kids Count, a branch of New Futures focused on ensuring the Granite State's policies have children and their families healthy, learning, and thriving now and in the future.

Since the launch of New Futures Kids Count, we have collected and disseminated reliable state-level data, using it to advocate for increased funding in the state budget for quality child care and full-day kindergarten, as well as protections against childhood lead poisoning, support for grandfamilies, and aid for intervention against child abuse and neglect.

We will continue to work with partners in the early childhood field to increase access to early childhood supports such as home visiting programs and a system of family resource centers in the upcoming year.

For more information, visit new-futures.org/kidscount.



Rally to Reauthorize #MedEx

Medicaid Expansion has been the single most important program enacted in recent years to keep New Hampshire healthy, helping over 130,000 Granite Staters gain access to health care to date. Over 52,000 New Hampshire residents have access to quality, affordable care today because of Medicaid Expansion.

In May 2018, hundreds gathered in Concord to ensure that our lawmakers heard that message.

Advocates from across the state descended upon the State House steps on the day before a critical vote on Senate Bill 313, which reauthorized Medicaid Expansion. They donned bright green t-shirts personalized with the number of people in their own cities and towns relying on this crucial program.

After a breakfast with their lawmakers and a morning of holding signs, rallying, and using social media to advocate for the continuation of the program, advocates flooded the State House hallways to encourage legislators to vote 'yes' on SB 313.

The crucial vote was held the next day. Due in a large part to the Rally to Reauthorize #MedEx, and continued advocacy throughout the 2018 legislative session, policymakers passed SB 313 and reauthorized this critical program for five years.







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ADVOCATE STORY: CARRIE

Carrie Martin Duran is a mother of three who works part time, goes to school, and volunteers in her Wolfeboro community. She cares for her daughter who requires significant medical attention and her father who was recently diagnosed with a cognitive degenerative disease. She is also an inspiring advocate who has used her voice and her personal story to make lasting change in the Granite State.

As a single mother and Medicaid Expansion beneficiary, Carrie has personal experience dealing with many of New Futures' priority legislative issues. That has served to fuel her continued advocacy.

“By sharing my personal experiences I have found a way to give back to my community. I feel blessed to have the opportunity to help others.”

-Carrie



During the 2017 legislative session, Carrie advocated for both the expansion of New Hampshire's child care scholarship program and state funding for full-day kindergarten. In both 2016 and 2018, she was integral to the fight for the reauthorization of Medicaid Expansion. Her willingness to share her personal story with lawmakers, community members, and other advocates led to increased funding to support early childhood development and the continuation of access to health care for over 50,000 Granite Staters.

Carrie's determination to make New Hampshire a healthier state for herself, her family, and her neighbors led her to wait hours in committee rooms to testify in front of lawmakers, write letters to the editor to her local newspaper, record radio advertisements encouraging lawmakers to support New Hampshire's health and wellness, attend events and rallies, speak at community meetings, call and write her lawmakers, and encourage others to do the same.

Carrie is a strong, relentless force advocating for herself, her family, and for those without a voice. New Futures is lucky to be able to call her an advocate.

**ADVOCATE STORY:
SUSAN**



“None of this would have happened without New Futures’ Advocacy Training.”

-Susan

Susan McKeown spent her 41-year professional career as a pediatric nurse practitioner. Working with families over three generations, she saw the impact that substance use disorder and mental illness can have on an individual’s health and the stability of the family. As the mother of four adult children, two of whom experienced substance issues, Susan learned first-hand the effect these diseases have on a family.

These experiences led Susan to co-found F.A.S.T.E.R. (Families Advocating for Substance Treatment, Education and Recovery). For the past 16 years she has co-facilitated the F.A.S.T.E.R. Family Support Group in Manchester. From 2014-2017, as Family Support Coordinator, Susan helped expand these support groups around the state.

As a Certified Prevention Specialist, Susan has expanded her prevention work as an author promoting healthy relationships for marriage and parenting with her first book *Beyond the First Dance*. She is currently in graduate school working on her second book.

Susan attended the New Futures’ Advocacy Training in 2002, which propelled her to consider calling her legislators about upcoming bills. Until then, she had never considered that her voice would make a difference. The training taught her how to speak up on legislation related to substance use and mental health issues. Susan has since written letters to the editor, testified before lawmakers, and spoken at rallies and community meetings. Her advocacy has led to a stronger Granite State, particularly for those with substance use and mental health issues.

She maintains that none of this would have happened without the support and guidance she received through New Futures’ Advocacy Training.

Awards

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LEGISLATOR OF THE YEAR



Representative Mary Stuart Gile

During her 10 terms in office, Rep. Gile has been dedicated to improving the lives of children and families in the Granite State. Rep. Gile has sponsored and supported countless bills aimed at increasing access to programs that support children and families such as the child care scholarship, paid family and medical leave, family resource centers, and children's savings accounts. She has been a steadfast New Futures' partner and a respected voice on early childhood in the state legislature. Her passion clearly lives in working to support children and families.

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JENNIFER WIERWILLE NORTON ADVOCACY IN ACTION AWARD



Jane Skantze

In her role as substance misuse prevention coordinator in the Greater Monadnock region, Jane has met with legislators, facilitated advocacy trainings, and appeared in Concord to oppose marijuana legalization. Jane's experience and forethought have played a significant role in New Futures' strategy to oppose marijuana legalization locally. She is an exemplary advocate who consistently uses her voice to support the health of New Hampshire's youth.

Get Involved

Become a Trained Advocate

New Futures has trained over 1,000 advocates since 2000. We provide trainings at no cost to individuals and organizations who share one or more of our health policy priorities. Our expectation is that trained advocates will use their voices to speak up for the health and wellness of all Granite State residents.

Advocacy trainings, for both individuals and organizations, focus on specific advocate skill-building, like crafting your message, testifying in Concord, calling your lawmakers, and using social media to better help you or your organization raise your voice for New Hampshire's health and wellness.

Upcoming Advocacy Trainings

These full day advocacy trainings take place at New Futures' offices in Concord. We also have multiple trainings scheduled across the state. Contact us for a full list of trainings or if you are interested in bringing a training to your organization or community.

Tuesday, December 4, 2018
8:00 a.m. - 4:00 p.m.
New Futures

Tuesday, January 8, 2019
8:00 a.m. - 4:00 p.m.
New Futures

Monday, March 4, 2019
8:00 a.m. - 4:00 p.m.
New Futures

For more information: new-futures.org/trainings

By the Numbers

2017 Revenue

Source	Amount
NH Charitable Foundation - <i>Designated Fund</i>	\$454,618
NH Charitable Foundation - <i>Field of Interest</i>	\$365,000
Endowment for Health - <i>CBHC</i>	\$204,242
DHHS and SYTP	\$73,361
Endowment for Health - <i>Expanded Capacity</i>	\$220,000
HNH Foundation	\$135,000
NH Charitable Foundation - <i>Expanded Capacity</i>	\$258,334
The Annie E. Casey Foundation	\$100,736
Other Grants	\$13,000
Donations	\$8,224
Investment and Interest Income	\$18,124
Shared Services	\$58,079

Total Revenue
\$1,908,718

2017 Expenses

Program	Expense
Advocacy	\$128,908
Children's Behavioral Health Collaborative	\$187,427
Engagement	\$76,988
Expanded Capacity	\$947,073
Policy	\$110,080
General and Administrative	\$543,326

Total Expenses
\$1,993,802

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TO GIVE!

Donor Privacy Statement: New Futures does not and will not sell, rent, or exchange its donor lists or any donor's personal information to any other entity.

Financial Statement Notice: These condensed financial summaries were prepared by the Vice President of Finance and Operations at New Futures from its audited financial statements for the year ending 12/31/17. These financial statements, including related notes and the independent auditor's report of Vachon Clukay & Company PC., Concord, NH are available for review upon request.

Leadership



Michele Merritt
President and CEO



April Arel
Vice President of Finance and Operations



Kate Frey
Vice President of Advocacy



Jake Berry
Vice President of Policy



Aly McKnight
Vice President of Community Engagement

Staff

Pedro Altagracia, *Community Engagment Coordinator*

Jill Billow, *Bookkeeper/Administrative Assistant*

Dellie Champagne, *CBHC Community Engagement Coordinator*

Meghan Farrell, *Communications Director*

Katie Foster, *Community Engagement Coordinator*

Holly Stevens, *Health Policy Coordinator*

Becky Whitley, *CBHC Policy Director*

Rebecca Woitkowski, *Early Childhood Policy Coordinator*

Jess Wojenski, *Community Engagement Coordinator*

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a partner along
for the ride**



**Harvard Pilgrim is proud
to support the New Futures
21st Annual Awards Event**



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