



# Advocacy Training Menu

## About

**Important information before placing your order.**



New Futures provides trainings for both individuals and organizations interested in advocating.



New Futures Training Room can accommodate up to 25 people. We also travel statewide.



Participants must be interested in advocating for policies that improve the health and wellness of NH residents.



Trainings are provided at no cost to nonprofits and individuals. Donations to offset training costs are accepted but entirely optional.

## Ordering

**Place your order online to get started.**

[new-futures.org/trainings](https://new-futures.org/trainings)

Please complete the training request form entirely.

Once we receive your order, our Training Manager will review it and follow up with you.

Build-your-own trainings may require at least one consultation to plan.

**Due to the COVID-19 pandemic, we are only offering virtual trainings over Zoom at this time.**

New Futures is a non-partisan nonprofit that educates, advocates, and collaborates to improve the health and wellness of all NH residents.

100 North Main St. Suite 400  
Concord, NH 03301



## We Deliver!

**We travel statewide to bring any training to you.**



## Build Your Own

Choose one or more ingredients below to build your training.

### **Policy & Advocacy** *30 minutes*

How policy impacts daily life, how policy change occurs, and what advocacy is (and isn't).

### **About the NH Legislature** *15 minutes*

Why the NH legislature is unique and how your voice can make a difference.

### **How a Bill Becomes a Law in NH** *1 hour*

Overview of the NH legislature, how a bill becomes a law in the state, and when to advocate in the legislative process.

### **The Power of the Personal Story** *15 minutes*

Why personal stories influence policy change and how to craft a story effectively.

#### **Personal Story Practice** *+15 minutes*

Double your order to include time for participants to practice writing a personal story for an advocacy purpose.

### **Advocacy Skills** *30 minutes*

How to be an effective advocate, including best practices and advice on common ways of advocating.

#### **Advocacy Skills Practice** *+30 minutes*

Double your order for hands-on breakout sessions to practice testifying at a public hearing and calling legislators. Best paired with a double order of The Power of the Personal Story.

### **Hosting a Legislative Event** *30 min*

Best practices for planning and hosting an event to educate legislators on a specific issue or an organization's work.



## Specialty

Technical assistance with advocacy efforts, made-to-order.

### **Social Media Consultation**

Custom recommendations to increase the effectiveness of your organization's social media, based on a review of your current social media presence by our Communications Team.

### **Data Management Consultation**

Custom recommendations on how your organization can manage data to improve advocacy efforts, based on a review of your organization's current use of data systems by our Data Manager.

### **Legislative Event Assistance**

Help for those who want to plan and host a legislative event. Includes an initial consultation, with optional additional support throughout planning and during the event.

### **Organizational Advocacy Consult**

Discussion with an organization looking to increase their advocacy capacity. Includes an initial consultation, with potential additional follow-up meetings or trainings depending on identified needs.



## Classics

Our most popular trainings.

### **Traditional 5 Hours**

Our original Advocacy Training. Includes Policy & Advocacy, How a Bill Becomes a Law in NH, a double order of The Power of the Personal Story and Advocacy Skills, and breaks. Can be further customized with any ingredients up to 8 hours.

+30 minutes Lunch

+1 hour NF-guided tour of the NH State House

+30 minutes Guest Speaker(s) (NF Policy Specialist, legislator, experienced advocate, other)

+varies Presentation on one or more of New Futures policy areas

### **Advocacy 101 2 Hours**

Our traditional training for those with time restrictions. Practice time not included. Includes Policy & Advocacy, How a Bill Becomes a Law in NH, The Power of the Personal Story, and Advocacy Skills.

### **Advocacy Essentials 1 Hour**

For those with time restrictions who want to learn the basics. Great for a meeting or conference! Includes About the NH Legislature, The Power of the Personal Story, and Advocacy Skills.

### **Advocacy Practice 1 hour**

For those who want to sharpen their advocacy skills. Includes a double order of The Power of the Personal Story and Advocacy Skills. Recommended for those with previous advocacy experience and/or a baseline understanding of the NH legislature.

### **Non-profit Lobbying vs. Advocacy 2 hours**

Overview of considerations non-profits must make when advocating to comply with state and federal guidelines, as well as their own funders, and how to navigate these considerations without sacrificing your advocate voice.

### **NH Budget Process 1 hour**

How the state budget is developed every two years, processed in the legislature, and implemented.

## Trainings Calendar

Trainings open to the public.

[new-futures.org/trainings-calendar](https://new-futures.org/trainings-calendar)



**New Futures Traditional Advocacy Training is offered multiple times throughout the year as a 6-8 hour training at our Concord office.**

All trainings listed on our website are open to any individual to attend.  
Sign up for our email list to be notified when new trainings are announced!

[new-futures.org/email-signup](https://new-futures.org/email-signup)